



Board of Directors Meeting Agenda – Wednesday, February 11, 2026, 8:00 a.m.

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|--|--|--|
| <input type="checkbox"/> Brian Bare (CT) ('27)
President
Edward Jones | <input type="checkbox"/> Gus Leventis (PO) ('26)
Secretary
Main Street Mall | <input checked="" type="checkbox"/> Betsy Adamowski
Ex-Officio
Wheaton Public Library |
| <input checked="" type="checkbox"/> Kathy Meyer (CT) ('27)
Vice President
Innovator ETFs | <input checked="" type="checkbox"/> Jim Mathieson (PO) ('27)
Director | <input checked="" type="checkbox"/> Mike Benard
Ex-Officio
Wheaton Park District |
| <input checked="" type="checkbox"/> Cheri Armstrong (AM) ('26)
Treasurer | <input checked="" type="checkbox"/> Margo McCollister (CT) ('26)
Director
Wheaton Wellness Center | <input checked="" type="checkbox"/> Susan Bishel
Ex-Officio
City of Wheaton |
| <input checked="" type="checkbox"/> Lisa Upham (OO) ('25)
Secretary
A Baby Naturally | <input checked="" type="checkbox"/> Dick O’Gorman (CT) ('25)
Director
Ivy Restaurant | <input checked="" type="checkbox"/> Van Dillenkoffer
Ex-Officio
Wheaton Police Department |
| <input checked="" type="checkbox"/> William R. Barrett (CT) ('26)
Director
Kilwins Wheaton | <input type="checkbox"/> Andrew Parravano (CT) ('28)
Director
6 th & Foster | <input type="checkbox"/> Jim Kozik
Ex-Officio
City of Wheaton |
| <input checked="" type="checkbox"/> Nicole Corbin (OO) ('28)
Director
Baby Doll Bakery | <input checked="" type="checkbox"/> Lynn Robbins (CITY) ('23)
Councilwoman
City of Wheaton | <input checked="" type="checkbox"/> Allison Orr
DWA Executive Director |
| <input checked="" type="checkbox"/> Anthony DiJohn (CT) ('28)
Director
Jacobs & Newmark | <input checked="" type="checkbox"/> Vanessa Stang (OO) ('27)
Director
Wheaton Bank & Trust | <input checked="" type="checkbox"/> Olivia Janicke
DWA Marketing & Administrative
Associate |
| <input checked="" type="checkbox"/> Joanna Jacobs-Nolan (CT) ('27)
Director
The Babe Bodega | <input checked="" type="checkbox"/> Steve Zielke (CT) ('28)
Director
Phil’s Friends | <input checked="" type="checkbox"/> Michelle Morse
DWA Member Services
Coordinator |
| <input checked="" type="checkbox"/> Taylor Jamieson (CT) ('28)
Director
Waveland Properties | | <input checked="" type="checkbox"/> Other
John Swain |

Agenda

- | | |
|--|------------|
| 1. Call to Order/Board President Remarks | Brian Bare |
| a. Kathy M. in for Brian B. | |
| b. Call to order at 8:01 a.m. | |
| 2. Public Comment | Brian Bare |

Note: To make a public comment, please request to be called on. When called upon, please state your name and business name, if applicable, before commenting. All public comments are limited to five (5) minutes, and each guest will be permitted to speak only once.

3. Action Items–Consent Agenda

Brian Bare

Note: Consent Agenda Items are considered routine and will be acted upon in one motion. These items have been reviewed and recommended by the DWA Executive Committee. There will be no discussion of these items unless a Director or Officer requests, at which time the items will be removed from the General Order of Business and considered Action Items on the Agenda.

- a. January Meeting Minutes
 - i. Cheri A. moves to approve; Taylor J. seconds.

4. Monthly Financial Highlights

Cheri Armstrong

- a. January Financials Approval
 - i. We are in a good place for 5-6 months given current cash and our fixed monthly expenses. We will receive SSA funds in June-July.
 - ii. Profit and Loss by Class shows income and expenses by event for anyone who would like to review programs.
 - iii. Jim M. clarifies we still have a line of credit to access if needed; yes.
 - iv. Jim M. moves to approve, Lynn R. seconds.

5. Executive Director Update

Allison Orr

- a. Discussion about business milestones, new businesses coming in, and expansions.
- b. Recap of Planning and Zoning board meeting regarding potential project at 300 S. Main Street.
- c. New properties available for sale on south Main Street for potential development.
- d. Notable marketing
 - i. Discussion about two grants and next steps:
 - a. IL Tourism Marketing Grant – can use for tourism tools and then advertising in a 50-mile radius (print, television, paid social, and billboard discussion ongoing).
 - b. IL Main Street Marketing Grant – Targeted streaming and socials for selected Small Business Spotlight participants.
 - ii. Reminder to add your events, promotions, sales, etc. to the DWA Happenings Calendar.
 - iii. Congrats to Roseanna H., our Golden Ticket winner.
 - iv. Kiosk is going great!
- e. Events
 - i. Board reports that Restaurant Week was great.
 - ii. Review of new events and non-renewed events.
 - iii. Discussion about additional police presence/security at DWA events per City code.
 - a. DWA staff will report back with budgetary impacts.
 - iv. Upcoming
 - a. Valentine’s concert and dinner event coming up on Friday. Sold out and very excited about this.

DOWNTOWN WHEATON ASSOCIATION

- b. Valentine's Day TV spot is ongoing.
 - c. We are Women is TBD due to some personnel and policy changes with partners.
 - f. Membership budget has been met! Friends goal met financially; still hoping for 100 total Friends in 2026.
 - g. Public art project; locking in weekend of June 19 for Murals, Music, and Mocktails.
6. Representative Updates
- a. City of Wheaton Jim Kozik
 - a. City council approved Fine & Cultural Arts Commission to extend the mural at the South Pavilion. Looking for artists now. No updates on Planning & Zoning meeting.
 - b. Liquor Commission updating two amendments.
 - b. Wheaton Park District Mike Benard
 - a. Last Saturday Ice-A-Palooza went well.
 - b. Trivia Night fundraiser on March 6 at Historical Museum, taking the place of casino night.
 - c. Community Center is entering third phase of renovations, so main entrances are closed and rerouted until April.
 - d. It is the perfect time for Wheaton businesses to consider 2026 partnerships.
 - c. Wheaton Police Department Van Dillenkoffer
 - a. N/A
 - d. Wheaton Public Library Betsy Adamowski
 - a. Library is hosting PRC's annual job fair and it's getting huge! March 12 from 10am-2pm. Offerings include resume assistance, job help, headshots, and more.
 - b. Main floor facelift will allow for a maker space, a huge win!
 - c. Influx of people playing games like bridge, penuckle, mahjong. Excellent for fighting the loneliness epidemic!
 - d. Parking can be difficult on busy days, so plan ahead.
7. Old Business Brian Bare
- a. None
8. New Business
- a. Open Meetings Act training reminder Brian Bare
9. Committee Updates Brian Bare
- i. Strategic Committee – Chair: Brian Bare
 - a. Members: Cheri Armstrong, Vanessa Stang, Kathy Meyer, Jim Mathieson
 - b. Focus: Committee Focus: Finance, Governance, Vision Casting, Grow Green
 - ii. Membership Committee – Chair: Brian Bare
 - a. Members: Betsy Adamowski
 - b. Focus: New Member Growth, Board Development
 - iii. Retail Committee – Chair: Lisa Upham
 - iv. Members: Jill Card, Diane Moore, Beth Maroney, Olga Nedelea, Cari Mulhall, Joanna Jacobs-Nolan, Lil Di John, Jonna Kelleher

- a. N/A
 - v. Restaurant Committee – Chair: Dick O’Gorman
 - a. Members: Massimo Salatino, Matt Marquez, Debbie Williams, Brian Bare
 - b. Focus: Restaurant
 - c. Restaurant Week was great.
 - vi. Economic Development Consortium
 - a. Led by Allison Orr, Jim Kozik, and Wheaton Chamber of Commerce
10. Adjournment – Next Meeting – March 11, 2026, at 8:00 a.m. Brian Bare
- a. Cheri A. moves to approve; Taylor J. seconds.
 - b. Adjourned at 8:44 a.m.
11. Closed Session (as needed)