



**Board of Directors Meeting Agenda – Wednesday, January 14, 2026, 8:00 a.m.**

**Board Inductions & Officer Elections**

- |  |  |   |
|--|--|---|
| <input checked="" type="checkbox"/> <b>Brian Bare (CT) ('27)</b><br>President<br>Edward Jones            | <input checked="" type="checkbox"/> <b>Margo McCollister (CT) ('26)</b><br>Director<br>Wheaton Wellness Center                     | <input type="checkbox"/> <b>Betsy Adamowski</b><br>Ex-Officio<br>Wheaton Public Library                     |
| <input type="checkbox"/> <b>Kathy Meyer (CT) ('27)</b><br>Vice President<br>Innovator ETFs               | <input checked="" type="checkbox"/> <b>Dick O’Gorman (CT) ('25)</b><br>Director<br>Ivy Restaurant                                  | <input checked="" type="checkbox"/> <b>Mike Benard</b><br>Ex-Officio<br>Wheaton Park District               |
| <input type="checkbox"/> <b>Cheri Armstrong (AM) ('25)</b><br>Treasurer                                  | <input checked="" type="checkbox"/> <b>Lynn Robbins (CITY) ('23)</b><br>Councilwoman<br>City of Wheaton                            | <input checked="" type="checkbox"/> <b>Susan Bishel</b><br>Ex-Officio<br>City of Wheaton                    |
| <input type="checkbox"/> <b>Gus Leventis (PO) ('26)</b><br>Secretary<br>Main Street Mall                 | <input type="checkbox"/> <b>Massimo Salatino (CT) ('25)</b><br>Director<br>Egg’lectic Cafe   | <input type="checkbox"/> <b>Van Dillenkoffer</b><br>Ex-Officio<br>Wheaton Police Department                 |
| <input checked="" type="checkbox"/> <b>William R. Barrett (CT) ('26)</b><br>Director<br>Kilwins Wheaton  | <input type="checkbox"/> <b>Eric Schlickman (OO) ('25)</b><br>Director<br>302 Wheaton/Subourban/Shane’s<br>Deli/Dough/The Backyard | <input type="checkbox"/> <b>Jim Kozik</b><br>Ex-Officio<br>City of Wheaton                                  |
| <input checked="" type="checkbox"/> <b>Brad Huiner (CT) ('25)</b><br>Director<br>Stones Jewelry          | <input checked="" type="checkbox"/> <b>Vanessa Stang (OO) ('27)</b><br>Director<br>Wheaton Bank & Trust                            | <input checked="" type="checkbox"/> <b>Allison Orr</b><br>Executive Director<br>DWA                         |
| <input checked="" type="checkbox"/> <b>Joanna Jacobs-Nolan (CT) ('27)</b><br>Director<br>The Babe Bodega | <input checked="" type="checkbox"/> <b>Lisa Upham (OO) ('25)</b><br>Director<br>A Baby Naturally                                   | <input checked="" type="checkbox"/> <b>Olivia Janicke</b><br>Marketing & Administrative<br>Associate<br>DWA |
| <input type="checkbox"/> <b>Matt Marquez (CT) ('25)</b><br>Director<br>Moveable Feast + Co.              | <input type="checkbox"/> <b>Vacant (OO) ('25)</b><br>Director  | <input checked="" type="checkbox"/> <b>Michelle Morse</b><br>Member Services Coordinator<br>DWA             |
| <input checked="" type="checkbox"/> <b>Jim Mathieson (PO) ('27)</b><br>Director                          |  |   |

**Agenda**

1. Call to Order/Board President Remarks Brian Bare
  - Call to order at 8:10 a.m.
  
2. Public Comment Brian Bare

*Note: To make a public comment, please request to be called on. When called upon, please state your name and business name, if applicable, before commenting. All public comments are limited to five (5) minutes, and each guest will be permitted to speak only once.*

3. Election Discussion Brian Bare
  - Staff recommends motion to resolve election tie:  
Convert Commercial Tenant vacancy (Joellen Elam) into Owner Operator and appoint Taylor Jamieson (Waveland Properties) to vacancy.
    - i. Brian B. makes a motion to change, Brad H. seconds.  
Approved. Welcome, Taylor!
  
4. Acknowledgement of Members Leaving the Board Brian Bare
  - Brad Huiner (Commercial Tenant)
  - Matt Marquez (Commercial Tenant)
  - Massimo Salatino (Commercial Tenant)
  - Eric Schlickman (Owner Operator)
  - *Dick O’Gorman (re-elected, Commercial Tenant)*
  - *Lisa Upham (re-elected, Owner Operator)*
    - Jim M. suggested plaques for former board members.
  
5. Certification of New Board Members Brian Bare
  - Andrew Parravano, 6th & Foster (Commercial Tenant)
  - Dick O’Gorman, Ivy Restaurant (Commercial Tenant)
  - Steve Zielke, Phil’s Friends (Commercial Tenant)
  - Anthony di John, Jacobs Newmark (Commercial Tenant)
  - Lisa Upham, A Baby Naturally (Owner Operator)
  - Nicole C., Baby Doll Bakery (Owner Operator)
  - Taylor Jamieson, Waveland Properties (Owner Operator)
  
6. Appointment of Cheri Armstrong as Associate Member Brian Bare
  - Bill B. sole moves to approve, Lynn R. seconds.  
Unanimously approved.
  
7. Introductions & Comment – Forum – 3 minutes per speaker Brian Bare
  
8. Nominations of Officers Brian Bare
  - Call for nominees
    - i. Jim M. and Dick O. nominate Brian B. for President.
    - ii. Jim M. and Bill B. nominate Kathy M. for Vice President.
    - iii. Jim M. and Nicole C. nominate Lisa U. for Secretary.
    - iv. Bill B. and Jim M. nominate Cheri A. for Treasurer.
  - Discussion
  - Vote
    - i. Motion passes. Welcome Brian B., Kathy M., Lisa U., and Cheri A.
  
9. Adjournment to Regular Board Meeting Brian Bare
  - Adjourned at 8:21 a.m.

# DOWNTOWN WHEATON ASSOCIATION

## Board of Directors Meeting Agenda - Thursday, January 14, 2026, 8:21 a.m.

- |  |  |   |
|--|--|---|
| <input checked="" type="checkbox"/> <b>Brian Bare (CT) ('27)</b><br>President<br>Edward Jones            | <input checked="" type="checkbox"/> <b>Jim Mathieson (PO) ('27)</b><br>Director                                | <input type="checkbox"/> <b>Betsy Adamowski</b><br>Ex-Officio<br>Wheaton Public Library                     |
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| <input checked="" type="checkbox"/> <b>Nicole C. (OO) ('28)</b><br>Director<br>Baby Doll Bakery          | <input checked="" type="checkbox"/> <b>Vanessa Stang (OO) ('27)</b><br>Director<br>Wheaton Bank & Trust        | <input checked="" type="checkbox"/> <b>Allison Orr</b><br>Executive Director<br>DWA                         |
| <input checked="" type="checkbox"/> <b>Anthony di John (CT) ('28)</b><br>Director<br>Jacobs Newmark      | <input checked="" type="checkbox"/> <b>Lisa Upham (OO) ('25)</b><br>Director<br>A Baby Naturally               | <input checked="" type="checkbox"/> <b>Olivia Janicke</b><br>Marketing & Administrative<br>Associate<br>DWA |
| <input checked="" type="checkbox"/> <b>Taylor Jamieson (CT) ('28)</b><br>Director<br>Waveland Properties | <input checked="" type="checkbox"/> <b>Steve Zielke (CT) ('28)</b><br>Director<br>Phil's Friends               | <input checked="" type="checkbox"/> <b>Michelle Morse</b><br>Member Services Coordinator<br>DWA             |
| <input checked="" type="checkbox"/> <b>Joanna Jacobs-Nolan (CT) ('27)</b><br>Director<br>The Babe Bodega |  |   |

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### Agenda

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### 3. Action Items–Consent Agenda

Brian Bare

*Note: Consent Agenda Items are considered routine and will be acted upon in one motion. These items have been reviewed and recommended by the DWA Executive Committee. There will be no discussion of these items unless a Director or Officer requests, at which time the items will be removed from the General Order of Business and considered Action Items on the Agenda.*

- a. December Meeting Minutes
  - i. Lynn R. moves to approve.

### 4. Monthly Financial Highlights

Cheri Armstrong

- a. December Financials Approval
- b. Quick review: Line items at the bottom for reimbursable expenses, previously using on profit and loss to use the net operating line item, now focusing on the operating line item. Still subject to actual year-end review.
- c. Jim M. asks for the balance in the year-end reserves. He then explains we have so much because we don't get tax money until the end of the year, so we need to hold that larger number up front. Jim M. demonstrates that we are sound.
  - i. Jim M. moves to approve, Dick O. seconds.

### 5. Executive Director Update

Allison Orr

- a. Economic Development Consortium meets quarterly. Group of stakeholders to discuss City-wide Wheaton happenings.
- b. We're looking forward to several three-digit business anniversaries in 2026, so we will be putting out some PR initiatives.
- c. Discussion about businesses opening soon.
- d. Digital Kiosk is installed! Thank you to Innovator ETFs for generously sponsoring and to Lynn for helping with the installation. Staff is working on optimizing content – the frigid temperatures have not helped!
- e. Restaurant Week promotions are ongoing including TV streaming and WGN bonus spots commercial (over \$10,000 value!).
- f. New 2025 sizzle reel is up online. Happenings Calendar getting social media promo, please submit your events, promotions, sales, etc.! Quarterly event previews and Foodie Fridays continue.
- g. Street pole banners are up! Thank you to Public Works! We have 90 banners throughout the core of Downtown.
- h. Discussion about upcoming events:
  - i. Winter Wine + Cheese Walk – sales are on track
  - ii. Cocoa & Coffee Crawl – sold out, flow was consistent
  - iii. Volunteer support is needed for alcohol events and Chili Cookoff due to volume
  - iv. Moving forward, we will need to hire off-duty police officers for every alcohol event. Roughly \$600 per event.
  - v. Valentine's Day Dinner & Concert is in the works.
- i. Allison will provide a list of retired and new events in 2026 at next month's meeting.
- j. Friends of Downtown Wheaton: We will raffle off our Golden Ticket soon.
- k. Expect to hear back soon from the state on marketing grant. Illinois Main Street likely hear back in February/March.



- i. Brian B. moves to approve.

6. Representative Updates

a. City of Wheaton

Jim Kozik

- a. 2026 Budget: City Council identified expenditures for new projects. Including renovations at the fire station and police station. Council approved increases in property and natural gas taxes.
- b. Liquor Commission met last week to discuss and approve a class M license for Stonehouse Market (former London Skye location).
- c. On Jan. 26, Council will hold rezoning hearing for former Carlson Hardware location from C2 to C4.
- d. Discussion about City-wide properties.

b. Wheaton Park District

Mike Benard

- a. Wrapped up a wonderful 2025 with the Reindeer Run and after party at Ivy.
- b. Enjoy the ice rinks through February, including Ice-A-Palooza.
- c. Planning is underway for Cream of Wheaton 2026 and the Summer Entertainment Series.

c. Wheaton Police Department

Van Dillenkoffer

- a. N/A

d. Wheaton Public Library

Betsy Adamowski

- a. N/A

7. Old Business

Brian Bare

- a. None

8. New Business

Brian Bare

9. Committee Updates

Brian Bare

i. Strategic Committee – Chair: Brian Bare

- a. Members: Cheri Armstrong, Vanessa Stang, Kathy Meyer, Jim Mathieson
- b. Focus: Committee Focus: Finance, Governance, Vision Casting, Grow Green

ii. Membership Committee – Chair: Brian Bare

- a. Members: Betsy Adamowski
- b. Focus: New Member Growth, Board Development

iii. Retail Committee – Chair: Lisa Upham

- iv. Members: Jill Card, Diane Moore, Beth Maroney, Olga Nedelea, Cari Mulhall, Joanna Jacobs-Nolan, Lil Di John, Jonna Kelleher

v. Restaurant Committee – Chair: Dick O’Gorman

- a. Members: Massimo Salatino, Matt Marquez, Debbie Williams, Brian Bare
- b. Focus: Restaurant
  - i. Recap of meeting discussion; highlights including 3% credit card fees are becoming the norm. Committee is coming together to potentially join a buying rebate group.
  - ii. Discussion about potential Downtown Wheaton shuttle.

b. Economic Development Consortium

c. Led by Allison Orr, Jim Kozik, and Wheaton Chamber of Commerce

10. Adjournment - Next Meeting - February 11, 2026, at 8:00 a.m.

Brian Bare

a. Thank you to all new and former members.

b. Brian B. moves to adjourn; Margo M. approves. Adjourned at 8:57 a.m.

11. Closed Session (as needed)