

DOWNTOWN WHEATON ASSOCIATION

Board of Directors Meeting Agenda – Wednesday, April 8, 2026, 8:00 a.m.

- | | | |
|--|--|--|
| <input type="checkbox"/> Brian Bare (CT) ('27)
President
Edward Jones | <input type="checkbox"/> Gus Leventis (PO) ('26)
Secretary
Main Street Mall | <input type="checkbox"/> Betsy Adamowski
Ex-Officio
Wheaton Public Library |
| <input checked="" type="checkbox"/> Kathy Meyer (CT) ('27)
Vice President
Innovator ETFs | <input type="checkbox"/> Jim Mathieson (PO) ('27)
Director | <input type="checkbox"/> Mike Benard
Ex-Officio
Wheaton Park District |
| <input checked="" type="checkbox"/> Cheri Armstrong (AM) ('26)
Treasurer | <input checked="" type="checkbox"/> Margo McCollister (CT) ('26)
Director
Wheaton Wellness Center | <input checked="" type="checkbox"/> Susan Bishel
Ex-Officio
City of Wheaton |
| <input checked="" type="checkbox"/> Lisa Upham (OO) ('25)
Secretary
A Baby Naturally | <input type="checkbox"/> Dick O’Gorman (CT) ('25)
Director
Ivy Restaurant | <input checked="" type="checkbox"/> Van Dillenkoffer
Ex-Officio
Wheaton Police Department |
| <input checked="" type="checkbox"/> William R. Barrett (CT) ('26)
Director
Kilwins Wheaton | <input type="checkbox"/> Andrew Parravano (CT) ('28)
Director
6 th & Foster | <input checked="" type="checkbox"/> Jim Kozik
Ex-Officio
City of Wheaton |
| <input checked="" type="checkbox"/> Nicole Corbin (OO) ('28)
Director
Baby Doll Bakery | <input checked="" type="checkbox"/> Lynn Robbins (CITY) ('23)
Councilwoman
City of Wheaton | <input checked="" type="checkbox"/> Allison Orr
DWA Executive Director |
| <input checked="" type="checkbox"/> Anthony DiJohn (CT) ('28)
Director
Jacobs & Newmark | <input checked="" type="checkbox"/> Vanessa Stang (OO) ('27)
Director
Wheaton Bank & Trust | <input checked="" type="checkbox"/> Olivia Janicke
DWA Marketing & Administrative
Associate |
| <input checked="" type="checkbox"/> Joanna Jacobs-Nolan (CT) ('27)
Director
The Babe Bodega | <input type="checkbox"/> Steve Zielke (CT) ('28)
Director
Phil’s Friends | <input checked="" type="checkbox"/> Michelle Morse
DWA Member Services
Coordinator |
| <input checked="" type="checkbox"/> Taylor Jamieson (CT) ('28)
Director
Waveland Properties | | <input checked="" type="checkbox"/> Other:
John Swain |

Agenda

1. Call to Order/Board President Remarks Brian Bare
 - a. Kathy M. stepping in for Brian B. today. Called to order at 8:04 a.m.
2. Public Comment Brian Bare

Note: To make a public comment, please request to be called on. When called upon, please state your name and business name, if applicable, before commenting. All public comments are limited to five (5) minutes, and each guest will be permitted to speak only once.

3. Action Items–Consent Agenda

Brian Bare

Note: Consent Agenda Items are considered routine and will be acted upon in one motion. These items have been reviewed and recommended by the DWA Executive Committee. There will be no discussion of these items unless a Director or Officer requests, at which time the items will be removed from the General Order of Business and considered Action Items on the Agenda.

- a. March Meeting Minutes
 - i. Bill B. moves to approve, Margo M. seconds.

4. Monthly Financial Highlights

Cheri Armstrong

- a. March Financials Approval
 - i. Financials are right on track. Sponsor income is impressive. Current deficit is planned for and expected.
 - ii. Reminder that we are currently covering grant expenses that will be matched by our State of Illinois grant. If necessary, we can access line of credit in the interim.
 - iii. Bill B. moves to approve, Margo M. seconds.

5. Executive Director Update

Allison Orr

- a. Consortium is meeting quarterly now; Q2 meeting is tomorrow and all are welcome.
- b. Review of milestones and ribbon cuttings. Congratulations to everyone. Cheri A. notes the quick success of Dolly's.
 - i. Avocado Theory will open in the space next to Starbucks on Main Street
 - ii. 221 W. Front street has been sold
 - iii. Cross Function Coworking purchased former Carlson's Hardware building on Front Street.
 - iv. Former Rumpleshirtskin building under renovation for leasing.
- c. Visitors Guide is underway; we will be testing out a new designer for this project.
- d. New website will be live soon, SEO efforts to come. Using grant funding for this project.
- e. Tried out new video vendor for IL Main Street grant.
- f. Event specific
 - i. Joanna J. shares the Margarita & Sangria Festival was great!
 - ii. Kathy M. shares that Spritz Stroll was well promoted during Margarita & Sangria Festival. The servings and number of servings were perfect.
 - iii. Character Trail happening on Saturday; we are trying a new vendor for characters
 - iv. Touch-A-Truck upcoming on Willow Ave. (instead of Liberty Drive)
 - v. Innovator Hale Street Tents excitement on the rise. Eight restaurants participating.
 - vi. Mac Fest – Selling well and folks are excited!
 - vii. Kendra Schultz Family Fun Tent coming soon, thank you once again to Kendra for her generous sponsorship.
- g. General
 - i. French Market is opening for the season this Saturday
- h. Membership
 - i. Surpassed all goals in March! All good news.
 - ii. Friends of Downtown Wheaton – Golden Parking Pass promotion has been successful so far – Cheri A. loves the idea!

DOWNTOWN WHEATON ASSOCIATION

6. Representative Updates

a. City of Wheaton

Jim Kozik

- a. French Market opens this Saturday. Vendor parking has been communicated, but there is no way to enforce that request.
- b. Council met on Monday night – approved regulations on e-bikes: prohibited on sidewalks but classes different products out there. Semi-motor bikes are out of class vehicles and need to follow all vehicular rules. Scooters cannot be on sidewalks either. The out-of-class bikes must be on the street but are not outright banned.
- c. Council had a first reading of a prohibition on THC products. Federal prohibition coming into effect in November, so proactive work on Wheaton's end. This includes drinkable products as well.
 - i. Local ordinance will stand regardless of federal outcome.

b. Wheaton Park District

Mike Benard

a. N/A

c. Wheaton Police Department

Van Dillenkoffer

- a. E-bike ordinance messaging is ongoing. It will still be an issue, but hopefully this ordinance will help.
 - i. Discussion about e-bikes and parking garages.
- b. There is now a flowerpot near the kiosk map in the alley off of Hale to prevent cars.
- c. Officer Crystal Miroballi will join us as a judge for Mac Fest.

d. Wheaton Public Library

Betsy Adamowski

a. N/A

7. Old Business

Brian Bare

a. None

8. New Business

a. Open Meetings Act training reminder

Brian Bare

9. Committee Updates

Brian Bare

i. Strategic Committee – Chair: Brian Bare

- a. Members: Cheri Armstrong, Vanessa Stang, Kathy Meyer, Jim Mathieson
- b. Focus: Committee Focus: Finance, Governance, Vision Casting, Grow Green
- c. Thursday, April 16, at 1:30 p.m. at Brian B.'s office at 221 W. Front. All are welcome to contribute.

ii. Membership Committee – Chair: Brian Bare

- a. Members: Betsy Adamowski
- b. Focus: New Member Growth, Board Development

iii. Retail Committee – Chair: Lisa Upham

- iv. Members: Jill Card, Diane Moore, Beth Maroney, Olga Nedelea, Cari Mulhall, Joanna Jacobs-Nolan, Lil Di John, Jonna Kelleher
- a. Met about six weeks ago to plan out events, combine ideas, etc.

v. Restaurant Committee – Chair: Dick O'Gorman

- a. Members: Massimo Salatino, Matt Marquez, Debbie Williams, Brian Bare

b. Focus: Restaurant

c. Hale Street Tent meeting was held. No current updates.

10. Adjournment - Next Meeting - May 13, 2026, at 8:00 a.m.

Brian Bare

a. Adjourned at 8:41 a.m.

11. Closed Session (as needed)